



CROCKETT CHAMBER OF COMMERCE

Email: crockettchamber@aol.com

Mailing address: P.O. Box 191, Crockett, CA 94525

Physical address: 1214 Pomona Street, Crockett, CA 94525

Tel: 510-787-1155 | Website: www.crockettcachamber.org

2018 Banner Contest: Rules & Guidelines

The Crockett Chamber of Commerce is establishing a new Banner Program for the tall light poles Downtown. The program includes a new 'Crockett Banner' to replace the tattered well loved historic banners. We're holding a contest to inspire our local community to submit!

Deadline

- MONDAY, OCTOBER 15, 2018
- Winner will be announced November 1st, 2018

Prize

- \$100 to the selected winner

Jury

- The submissions will be evaluated by a committee from the Crockett Chamber of Commerce. The top entry for the \$100 prize will be selected by a secret ballot on a point system. However, it is possible that more than one qualified entry will be selected for use on the banners.

HOW TO ENTER

To submit your entry electronically: [ONLINE SUBMISSION FORM](#)

For questions please email: crockettchamber@aol.com

Who can Participate

- This opportunity is open to all residents of the Crockett & Port Costa community and all students of John Swett High School and Carquinez Middle School.



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Approved Themes

- Historical: Sites, Buildings, People
- Marina, Bridge
- Outdoor/Nature
- Community Pride - Festivals
- Suggestions: Old Homestead, Veterans Memorial, Crockett Museum, C&H Sugar, etc.

General Guidelines

- Only Digital Submissions will be accepted
- Limit 2 entries per person
- Submission must be artwork, not photography. Executed in oil, watercolor, pastels, pen & ink, markers, mixed media, or digital media
- Aspect: Portrait/Vertical orientation
- Filetype: JPG, SVG, PDF, PNG, hires smartphone images ok
- 1 GB maximum file size

Final File Delivery Requirements

- Hi-Resolution TIFF files (avoid JPEGs or GIFs because these formats are compressed and have degraded image quality)
- CMYK format
- Dimensions: 28"x 70" oriented vertically to fit in a framed area of the 30" x 94" banner.
- Minimum resolution of 100-150 DPI at FULL size
- Designate spot colors with Pantone PMS colors. To avoid color shifts, Pantone Process colors are STRONGLY encouraged for full color designs
- *If your artwork uses fonts or vectors:*
 - Convert all text to outlines
 - For best legibility and visibility, make the cap height of text between 3" and 4"
 - Send linked images separately when you send your design
- Crockett Chamber is responsible for final print-ready format, however we will require the above in order to achieve print/banner ready format

Ownership & Licenses

- Artists retain all rights to their artwork.
- The Crockett Chamber of Commerce has limited rights to the final winning artwork(s) including using artwork in downtown banners, posters, social media, websites, marketing and advertising.
- The Crockett Chamber may edit, alter or add to the final artwork in order to render final banner.
- The Crockett Chamber of Commerce has limited rights to the artwork(s) of all submissions including using artwork in promoting the competition on social media, posters, flyers, and websites.



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Attention Local Artists!

for 'Community Call' Crockett - Town Banner Entries!

The CROCKETT CHAMBER of COMMERCE is creating a new Banner Program which includes new Crockett Banners.

We are looking for **DIGITAL ART DESIGNS**
OR PHOTOS OF ORIGINAL ARTWORK

- from • Crockett & Port Costa Residents
- John Swett High School
- Carquinez Middle School

Crockett Specific Categories for Banner Art:

- Historical: Sites & People, i.e. Old Homestead, Veteran's Memorial, Crockett Museum, C&H Sugar, etc.
- Outdoor/Nature • Marina, Bridge • Community Pride - Festivals



⇒ **PRIZE IS \$100 FOR TOP SELECTED ENTRY*** ⇐

Sponsored by: Crockett Chamber of Commerce, Crockett Community Foundation

Supported by: Bella Galleria Di Valona, Crockett Fiber Art Studio, Dr. Yarris Family Dentistry, Funky Frog, Gauge Point Calibration, Healing Touch Body Works, Imerone Bakery Bldg. LLC, Jan Orsi-McCullough - Better Homes Realty, Rainbo Graphix, Sharon Clark - Signature Realty, Sugartown Sweet Shoppe, Toot's Tavern

Submit entries on the Crockett Chamber of Commerce Website: www.crockettchamber.org and click on the 'ONLINE SUBMISSION FORM' to upload your entry. *All Rules and Guidelines are posted on the Chamber website.

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